

January 29, 2018

Dear High School Principal and Guidance Counselor:

Better Business Bureau serving Middle Tennessee and Southern Kentucky is pleased to select your high school for participation in the “Student of Integrity” Scholarship Award Program.

Your students are the future business owners and managers of tomorrow. The purpose of the Student of Integrity Scholarship Award Program is to recognize high school students who personify the principles of ethical business such as: trust, fairness, leadership, community service, academic integrity, humility, courage, compassion and respect.

Better Business Bureau’s Board of Directors is committed to the belief that identifying and honoring high school students for character, academic integrity, and ethical conduct are important roles in fostering its mission of promoting ethics in the marketplace.

Please join our scholarship program by identifying one (1) student from your school’s “**JUNIOR**” class who stands out as a “Student of Integrity”. The accompanying program materials fully describe the scholarship award guidelines and criteria. Only one (1) student may apply per school. **Scholarships will be awarded to recipients at the Student’s High School throughout their Senior year, at a time and date to be determined.** Should you need additional information please contact Kari Chunn, BBB Regional Vice President, at 931-388-4154.

ENTRY DEADLINE IS March 23, 2018

Yours truly,



Robyn Householder, CEO
Better Business Bureau of Middle Tennessee, Inc.
201 4th Avenue N., Ste 100
Nashville, TN 37219

Garland Mahan
Mahan & Associates
Student Of Integrity Committee Chair



Better Business Bureau

Serving Middle Tennessee &
Southern Kentucky

2018 Student of Integrity Scholarship
Guide & Entry Form



Presented by:



BlueCross BlueShield
of Tennessee



Application: 2018 Student of Integrity Scholarship

Please print or type the following information for the **JUNIOR STUDENT** applying:

Student Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Date of Birth _____

High School _____

Name of School Counselor or Principal _____

Secondary Education Plans _____

Parent/Guardian Name _____

PLEASE MAKE SURE ALL OF THE FOLLOWING HAVE BEEN COMPLETED:

- Completed Application
- 2 Letters of Recommendation
- Supporting Documentation (Community Service, Leadership & Academic)
- Copy of Current High School Transcript
- Essay
- Color Photo of Applicant

Mail the completed application and all documentation certified/return receipt requested to:

Kari Chunn, Regional Manager
BBB of Middle Tennessee, Inc.
PO Box 198436
Nashville, TN 37219

Postmark Deadline: March 23, 2018

By submitting this form, I hereby certify the statements contained in this application are true, accurate and complete. I understand and agree any scholarship funds I receive from BBB of Middle Tennessee must be used for educational purposes only, and I will provide proof of such use if requested.

- All essays become the property of the BBB.
- All judging decisions are final.
- BBB retains the right to make program changes at any time.
- Winner name and essay may be released to the public and news media for promotional purposes.
- Incomplete entries will not be accepted or acknowledged.

Student Signature _____

SCHOLARSHIP AWARDS: The Better Business Bureau of Middle Tennessee & Southern Kentucky is proud to announce the Student of Integrity Scholarship program. This program recognizes high school JUNIORS who personify high ethics as demonstrated through leadership, community service, overall personal integrity and academic history. Scholarships will be awarded on behalf of the scholarship recipients to an accredited college or university.

- 2018 Student of Integrity Scholarship sponsored by Blue Cross Blue Shield of TN: \$7,500
- 2018 Student of Integrity Scholarship sponsored by BBB: \$2,500
- 2018 Student of Integrity Scholarship sponsored by The Integrity Foundation: \$2,500
- BBB Student of Integrity winners who attend Belmont University's Jack C. Massey College of Business will have their scholarships matched by the College of Business.
- Williamson College is sponsoring a \$1,000 scholarship renewable annually to students nominated by their high school for the 2018 BBB Student of Integrity Scholarship program who enroll at Williamson College. BBB Student of Integrity winners who attend Williamson College will have their scholarship matched by the College.

GUIDELINES: Applications and essays will only be accepted from high school JUNIORS who will be graduating in 2019. The applicant must have a desire to continue his/her education at an accredited college or university.

SELECTION PROCESS: Entries for BBB Student of Integrity Scholarships will be reviewed by independent judges selected by BBB.

POSTMARK DEADLINE: March 23, 2018

SCHOLARSHIP AWARD CRITERIA AND DOCUMENTATION

LEADERSHIP 20%

Describe any extracurricular, work, or school related activities. Include awards/honors or offices held.

COMMUNITY SERVICE 20%

Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.

ACADEMIC 20%

Enclose a copy of your most recent transcript. A minimum 3.0 GPA is required. Describe your post-secondary education plans.

ESSAY 40%

Articulate with clarity an ethical issue you have encountered and analyze what it has taught you about ethics and yourself. Essay must be at least 500 words, 12 pt, single spaced in black ink. Work must be solely the work of the student. Basic quotations, if properly documented, may be included in the essay. ****Please do not give the definition of the word "ethics".***

ELIGIBILITY AND REQUIREMENTS

- All applicants must be nominated by high school principal or guidance counselor.
- Entries should include the completed application and two letters of recommendation: e.g. teacher, church, school official, employer or community leader.
- Family of BBB staff and Board Members are not eligible to apply.
- Please retain a copy of your completed entry.
- All submitted entries become the property of BBB and cannot be returned.