

Marketing and Investment Research Internship

Keel Inc.
<https://keel.io/>

Company Background

Keel is a fintech company, helping people follow credible investors for trusted investment advice. Our proprietary technology aggregates people's investment data from hundreds of banks and online robo-advisors. By retrieving real-time data from investors' brokerage accounts, Keel verifies their historical returns and shares what they buy and sell every day with our subscribers. By offering data to improve transparency, Keel is reinventing the traditional investment advisory model and helping people to make a better investment decision.

Keel has a culture to nurture students with high potential. Our founding team has a combined background in both finance and technology. The founders have both served as student mentors at MIT and Brown University. This is a great opportunity for driven students who seek to work on hands-on projects and build their resume through real business impact.

Description

Keel is seeking a driven intern with a strong passion for investing, technology and entrepreneurship. The intern will work directly with the founding team to execute several marketing campaigns, including content, search engine optimization, email campaigns, social media, and event marketing.

The intern will have opportunities to build a strong resume through hands-on projects. Throughout the internship, you will gain solid understanding in investing, wealth management, and financial technology. You will also have opportunities to interact directly with executives at asset management companies and expand your personal network. Our past interns have all went on to secure their dream jobs in different fields or had their work featured in leading media.

We're seeking ambitious candidates who want to begin a career in a challenging and rewarding environment.

Duties and Responsibilities

- Create content that covers wealth management, fintech or investing
- Develop and implement our digital marketing strategy
- Create ad-hoc research reports to help Keel's business
- Learn to use various marketing tools to generate business leads
- Engage our community through offline marketing events

Qualification

- Strong interest in entrepreneurship, fintech, or investment management
- Highly attuned attention to detail
- Strong writing and verbal communication skills
- Willingness to learn and execute sales and marketing strategy
- Excellent organizational skills.
- High energy level
- The ability to work well individually and as a member of a group.
- Good judgment, a positive attitude, and a willingness to take initiative.

Compensation

- Approximately 8 hours per week during school year
- Unpaid internship
- Independent study project with school credit
- Immediate start date
- Located in downtown Boston (directly across from South Station) or the Venture Development Center at UMass Boston

Application

- Please email Sophia Lin at sl@keel.io to apply